

## STRATEGIC THINKING COURSE OUTLINE: 1/2 DAY

**This course is for all business leaders**

OBJECTIVES	
<p>To provide business leaders with the fundamental skills to think strategically and develop and prepare a practical strategic plan ready for implementation.</p> <p>Strategic thinking is the ability to think in a whole system way, which is very different from the day to day business that the organization is currently engaged in. The approach is simple, strengths based and very interactive, building on your existing successes.</p> <p>This course focuses on spending time thinking and preparing your plan and having useful peer to peer dialogues with other business around the viability and deliverability of your plan.</p>	
CONTENT	
<p><b>SESSION 1:</b> What makes a practical plan?</p> <ul style="list-style-type: none"> <li>▪ Why old “thinking “ is no longer valid in the current business world</li> <li>▪ SOAR versus SWOT</li> <li>▪ Identifying your vision at the core</li> <li>▪ Identifying the core 4 elements for your business</li> <li>▪ Using a simple balanced scorecard approach to progress</li> </ul>	<p><b>SESSION 2:</b> Your plan in more detail</p> <ul style="list-style-type: none"> <li>▪ The system: Seeing how elements of the business do /will affect each other and choosing what to measure</li> <li>▪ Setting milestones to measure. Use of “small steps”</li> <li>▪ Identifying “interference” in your plan</li> <li>▪ Making necessary adjustments</li> <li>▪ Next steps re implementation</li> </ul>

**PLEASE NOTE: this course will run with a minimum of 4 and a maximum of 10 delegates**

**TO BOOK A PLACE ON THIS COURSE OR FOR FURTHER INFORMATION, PLEASE CALL THE HJS PEOPLE TEAM ON 02380 234222.**