

## STRATEGIC THINKING COURSE OUTLINE: 1 DAY

**This course is for all business leaders**

OBJECTIVES	
<p>To provide principals and business leaders with the fundamental skills to think strategically and develop and prepare a practical strategic plan ready for implementation. This approach is strengths based and very interactive building on your existing successes and those of the group and has a track record having helped a number of different businesses already. The morning is about spending time thinking and preparing the plan, the afternoon developing it further and making adjustments ready for implementation.</p>	
CONTENT	
<p><b>SESSION 1:</b> What Makes a practical plan?</p> <ul style="list-style-type: none"> <li>▪ Why old “thinking “ is no longer valid in the current business world</li> <li>▪ SOAR not SWOT</li> <li>▪ Identifying your vision at the core</li> <li>▪ Identifying the core 4 elements for your business</li> </ul>	<p><b>SESSION 2:</b> Strategic Thinking and Influence</p> <ul style="list-style-type: none"> <li>▪ Developing your strategic thinking</li> <li>▪ How to develop influence around your plan</li> <li>▪ Identifying key areas to develop</li> <li>▪ Working in pairs and as a group to “craft” it</li> </ul>
<p><b>SESSION 3:</b> Your business in detail</p> <ul style="list-style-type: none"> <li>▪ A simpler approach</li> <li>▪ Using a balanced scorecard process</li> <li>▪ The system: Seeing how elements of the business do /will affect each other and choosing what to measure</li> <li>▪ Setting milestones to measure. Use of “small steps”</li> </ul>	<p><b>SESSION 4:</b> Testing and preparing for implementation</p> <ul style="list-style-type: none"> <li>▪ Delivering your plan</li> <li>▪ Getting feedback. Identifying “interference”</li> <li>▪ Making necessary adjustments</li> <li>▪ Setting implementation goals</li> <li>▪ Planning first specific moves within your organisation to successfully deliver it</li> </ul>

**PLEASE NOTE: this course will run with a minimum of 4 and a maximum of 10 delegates**

**TO BOOK A PLACE ON THIS COURSE OR FOR FURTHER INFORMATION, PLEASE CALL THE HJS PEOPLE TEAM ON 02380 234222.**